



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 497924	<u>Alt Order #</u> 06366502	
S		
<u>Estimate #</u>		
<u>Original Date / Revision</u> 10/08/12 / 10/08/12		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type Spots		Amount
										Start Date	End Date	
N 1	KVVU	10/09/12	10/15/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/09/12	10/15/12	-TWT--S	4			\$85.00				
N 2	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--	4			\$275.00				
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--	4			\$275.00				
N 4	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--	6			\$700.00				
N 5	KVVU	10/09/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--	1			\$2,150.00				
N 6	KVVU	10/09/12	10/15/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--	3			\$195.00				
N 7	KVVU	10/11/12	10/11/12	VP Debate	Special Early News		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/08/12	10/14/12	---1---	1			\$4,500.00				
N 8	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--	1			\$625.00				
N 9	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/09/12	10/15/12	MTWTF--	2			\$250.00				

Totals

26 \$15,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	26	\$15,100.00	\$12,835.00
Totals	26	\$15,100.00	\$12,835.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u>	<u>Alt Order #</u>	
497924 /	06366502	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	TARKANIAN 4 CONGRE	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Tarkanian for Congress		10/08/12 / 10/08/12

Signature: _____ **Date:** _____

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REP HEADLINE# 6366502 TRF# 497924
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET HARRIS REPORT FAX# 610-225-1191

FROM REP OCT8/12 15-35
CHANGES ***KVUU-TV ***

: LINE# : REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: : LINE# : : : : : : : DATE : : DATE : /WK: INVT : : : : SPTS:

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#7 MISSED: THU/600P-800P OCT11 30S \$5,000.00 (OCT8/12)
OFFER: THU/600P-800P OCT11 30S \$4,500.00 PLS ADVISE.
& TU-F, M/1000A-1100A OCT9(2/WK) 30S \$250.00

CMT: RATE NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12 15100.00 CONTRACT TOTAL SPOTS 15100.00
26

MARKET TOTALS \$100,666 KVUU 15% KSNV 23% KLAS 40% KTNU 19% KVMY 1% KVCW 2% CABL 0%
SVC- NSI KTUD 0%
DEMONS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6366502
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191 HARRIS REPORT FROM REP OCT8/12 14.16 *** KVUU-TV ***

ADV #	ADV.	NAME	POLI/D	TARKANIAN/R/CON/NV	REP. #	OFF. #	762	SALESMAN #
AGY #	AGY.	NAME	SANDLER & INNOCENZI	705 PRINCE STREET	BUYER NAME	CHRIS FEIST		
ORDER #		CONTRACT #	6366502		SALES PRSN	PH-	TERESA DIFURIA	
PRDCT	TARKANIAN 4 CONGRESS	EST#		COMMENTS: (LINE, ORDER, INVOICE)	CLASS:	NATL.	LOCAL	REGIONAL
FLIGHT DATES	OCT9/12	OCT15/12	WK-1					
CITY TAX		STATE TAX		CO-OP BILLING NEEDED	DATE	OCT8/12	14.16	
REP:	TO ROSE							
	FR NIKKI							
	NEW TARKANIAN FOR CONGRESS ORDER							
	TOTAL \$15100							
	PLS CNF THANKS							
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****							
	DANNY TARKANIAN FOR CONGRESS							
<hr/>								
:LINE#:	REP : C:D:	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS: WEEK :
:	:LINE#:	:	:	:	:	DATE :	DATE :	DAY: :TOTL: :SPTS:
1	430A-459A	30		\$85.00		10/9	10/15	4 TU-F, M 4
PROGRAM :	NEWS							
2	900A-1000A	30		\$275.00		10/9	10/15	4 TU-F, M 4
PROGRAM :	MORE							
3	200P-300P	30		\$275.00		10/9	10/15	4 TU-F, M 4
PROGRAM :	COURIC							
4	700A-900A	30		\$700.00		10/9	10/15	6 TU-F, M 6
PROGRAM :	NEWS							
5	1000P-1100P	30		\$2,150.00		10/9	10/15	1 TU-F, M 1
PROGRAM :	NEWS							

REP HEADLINE# 6366502
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP C +

91 OCT 8 / 12 14 - 16 *** KWVNT-TV ***